What to Wear: Selling Associates

At Macy’s we want your style to shine as much as your personality! We want all of our Associates to have a professional look for our customers, which includes the option to wear color. Don’t worry—black and professional dress is never out of style for your Style at Work.

Keep in mind that a professional look and name badges are key with our Style at Work guidelines. No matter what you choose to wear, you should seek out customers and let them know you are available to assist them. This small gesture will help you create great customer experiences!

During on-boarding the store will define Macy’s Style at Work for you so you have a better understanding of the Macy’s dress code.

Dress for the Day You are Scheduled for

- If you pick up shifts in different departments/zones with different dress codes, be sure to dress for the department you are scheduled in that day.
- If you work in a combined zone, dress up to the higher standard. For example, if your zone includes Ready-to-Wear and Active, dress for Ready-to-Wear; or, if your zone includes Men’s and Young Men’s, dress for Men’s.
- When wearing color, make an extra effort to approach customers to help them identify you more readily.

In Most Departments… Women’s Apparel

Wardrobe Basics: Stretch your wardrobe by mixing and matching color pieces with your basic black, or opt for 100% color!

Optional Layering Piece: You can also step up your professional style by adding a layering piece, such as a sweater, jacket, scarf, or statement jewelry.

Shoes: Put your best foot forward in professional footwear that completes the look in comfort and style.
In Most Departments… Men’s Apparel

Wardrobe Basics: Stretch your wardrobe by mixing and matching color pieces with your basic black.

Shirts: While open-collared shirts, polo shirts, and crew neck sweaters are all options, they must reflect the required professional style; a nice crew neck tee may look sharp under a jacket or a vest, but it may look unprofessional when worn alone.

Optional Third Piece: You can also step up your professional style by adding a third piece, such as a vest, sweater, or jacket; ties are optional.

Shoes: Professional footwear completes the look in comfort and style.

Jewelry, Men’s Tailored Clothing, and Big Ticket Associates

Women’s Apparel:
- To achieve a formal suited look, choose from suits, jackets, blazers, business dresses, pants, or skirts.
- A jacket over a dress, or as a two- or three-piece suited look, presents a professional appearance, while a tailored dress may convey the look alone.

Men’s Clothing:
- Tailored suits, jackets, vests, blazers, dress trousers.
- Jackets and ties are required.

Shoes:
Put your best foot forward in professional footwear that completes the look in comfort and style.
On Trend:
- Reflect the Style of Your Department.
- Dress the part of a Style Ambassador and enjoy updated professional attire!
- Set the tone with denim, fashion sneakers, and tasteful trend-right style.

Selling in More Than One Zone:
- If you work in a combined zone, dress up to the higher standard; i.e. if your zone includes Ready-to-Wear and Juniors, dress for Ready-to-Wear, or if your zone includes Men’s and Young Men’s, dress for Men’s.

Active Shops with Dedicated Active Specialists
- Reflect the style of your department and dress the part of an Active Wear Style Ambassador!
- Three pieces: Pull-overs, hoodies, and track jackets (any color) may be worn with two other pieces to display an entire active look; large, disruptive logos or pictures should not be worn.
- Leggings/athletic pants: Enjoy wearing athletic leggings or pants if the leggings/pants are similar to what is sold at Macy’s.
- Running tops: Running tops that are not revealing can be worn with a third piece.
- Shoes: Athletic shoes that complete the outfit are allowed, but must be clean and in good repair.
Styles to Leave at Home…

The following are not permitted in any department at any time:

- Sweats or Activewear*
- Halters, Strapless, or Camisole-thin Straps
- Shorts
- Worn Gym/Athletic Shoes
- Rubberized Beach Shoes
- Midriffs or Anything too Revealing
- Overly Distressed Jeans
- Hats or Caps or Hoods Covering Heads**
- Disruptive, Disrespectful, or Oversized Images/Logos

* Exceptions only for Specialists working in Active wear zones.
** Approved religious exceptions